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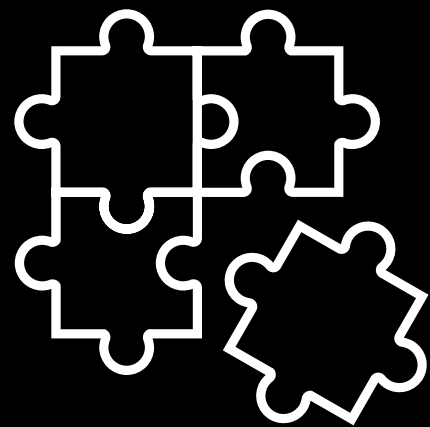
Beyond the Noise

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From Browser-Based Novelty
to Practical Retail Solutions.

The Shift

From Hype to Practical AI.

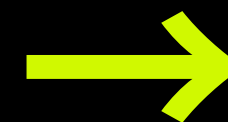


Integrated

+



Real-time Data



Contextual

Three Areas

Real Results.

1

**Acquisition
Cost**

2

**Operational
Capacity**

3

**Conversion
Drop-off**

The Shop Window

ACQUISITION COST · STUDIOFORTY9



The 'Stuck Mannequin'



The Reality:

- Thin Margins.
- Low Stock.
- 40% Return Rate.

AI

The Master Merchandiser



10,000 items.

One Shortlist



Full Catalog



Orchestra



AI Scoring Layer



High-Margin Winners

You Stay in Control



- AI surfaces **Actionable Insights**.
- Identifies trends in seconds, not hours.
- You make the final merchandising call.

Stop donating your margin.

Spend smarter.

The Back Office



Digital Grunt Work



The Reality:

- Messy PDFs.
- Manual specs.
- Products stuck offline.

Metadata at Scale

PASTA'S NEVER LOOKED SO GET-IN-MY-FACE-YUMMY

COOKING INSTRUCTIONS:

- 1. Boil** your absolute fave pasta & chuck it in an ovenproof dish.
- 2. Pop** open your DOLMIO Sauce for Pasta Bake, pour and stir.
- 3. Sprinkle** cheese all over (have a little bit, go on). Slide into a hot oven at **200C/Gas Mark 6 for 20 mins** until the cheese has properly melted.
- 4. Serve** with a bit of side salad or your best veggies. **Watch everyone wolf it down.**

Ingredients: tomatoes (74%), double concentrated tomato paste (10%), onion, cheese (milk) (2.8%), sugar, modified maize starch, mascarpone cheese (milk), white wine, salt, basil, white wine vinegar, acidity regulator (lactic acid).

Nutritional values	Per 100g	Per portion (125 g) (%*)
Energy	248kJ 59kcal	310kJ (4%) 74kcal (4%)
Fat	1.4g	1.8g (3%)
of which saturates	0.9g	1.1g (6%)
Carbohydrate	8.5g	11g (4%)
of which sugars	6.2g	7.8g (9%)
Fibre	1.2g	1.5g
Protein	2.1g	2.6g (5%)
Salt	0.78g	0.97g (16%)

Metadata at Scale

6 Months

The Old Way

Days

The AI Way

Breaking the B2B Scaling Wall

4 Hours

The Old Way

Minutes

The AI Way

The Checkout Counter

CONVERSION DROP-OFF · STUDIOFORTY9

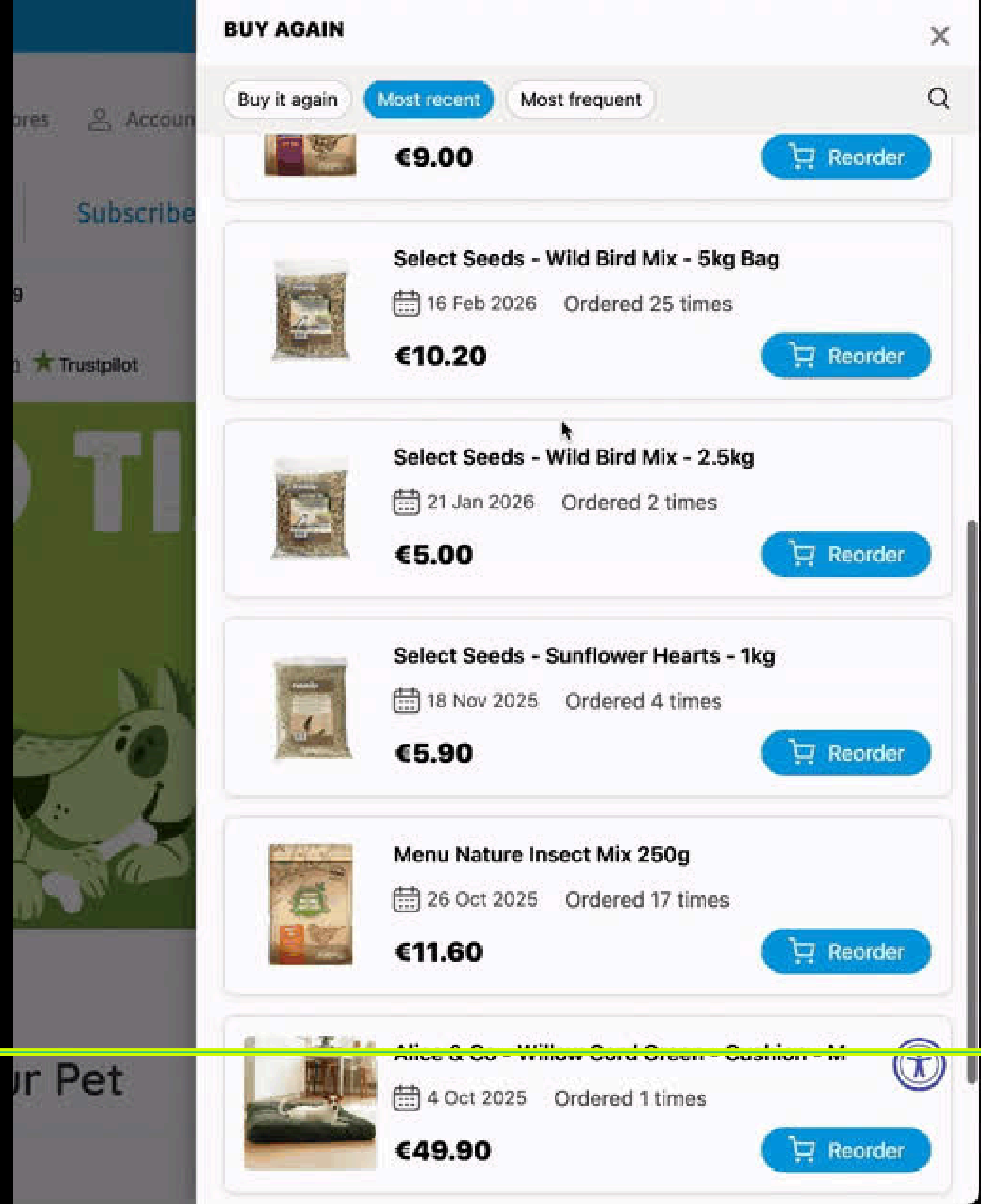


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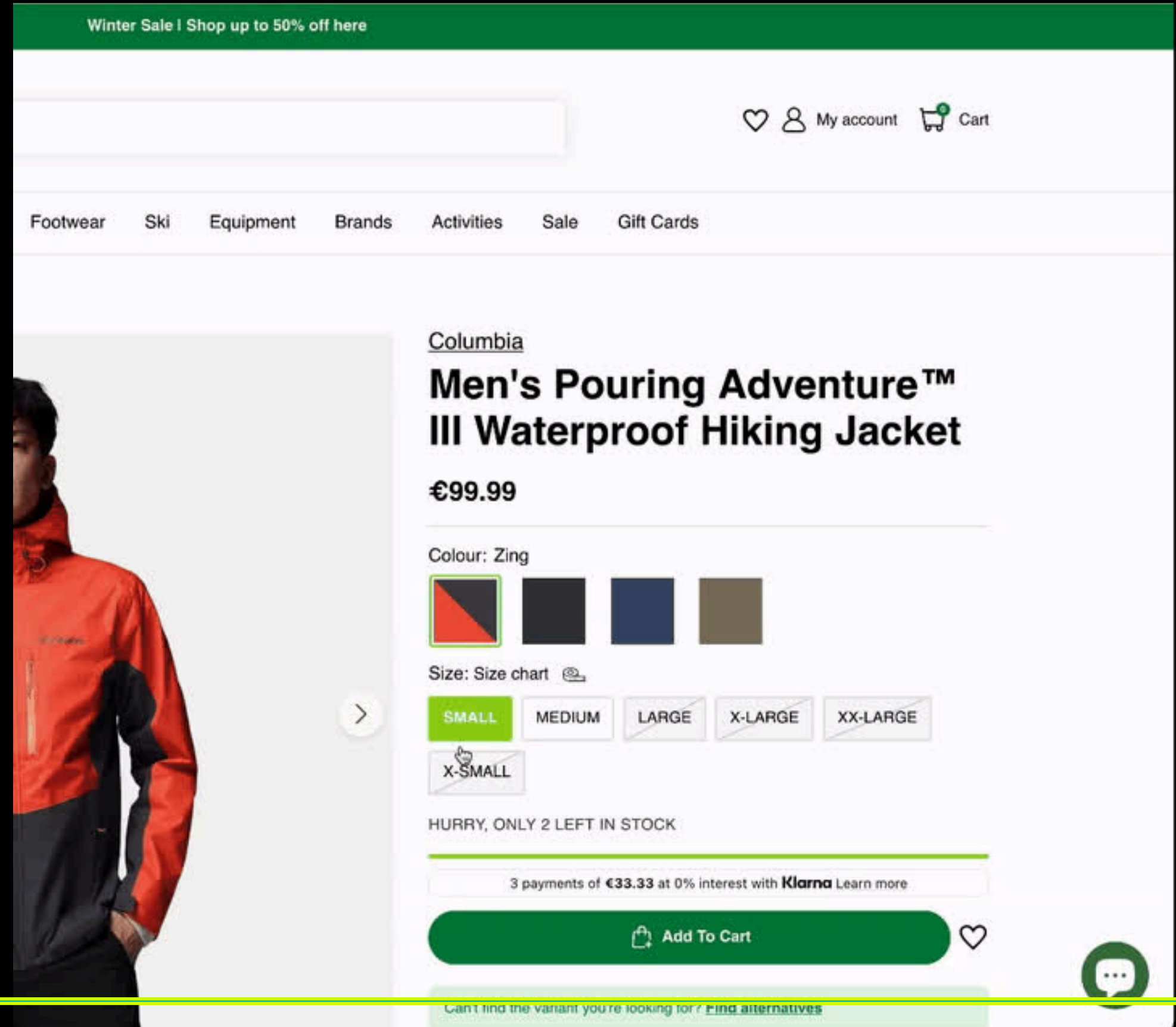
**The biggest missed
opportunity isn't the first
sale.**

Epic Reorder Express

CONVERSION DROP-OFF · STUDIOFORTY9



~~Notify Me~~
How about
this?



Not all **red** shirts are the same.



Smart Alternatives

An empty shelf is not a dead end.

Everyone has the same tools

How can they solve your problems & Make a difference

The Bird's Eye view

Helping you keep up with the crazy pace of innovation

What real problem could **AI** solve for your business?

Move beyond the noise. Start with what matters.

Thank You!

